



Deliverable report

D7.2 – Project website

WP7 – Communication, dissemination and exploitation

Project Information

Grant Agreement n°	101058100
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e-CODUCT RESTRICTED – Under Consortium Agreement

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Document status

DOCUMENT INFORMATION

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DOCUMENT APPROVAL

Name	Organisation	Role	Action	Date
Joris Thybaut	UGENT	Project Coordinator	Approval	02/03/2023
Gleb Veryasov	TOTB	Technical Coordinator	Approval	NA
Fabienne Brutin	Benkei	Administrative manager	Approval	03/03/2023

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VF	03.03.2023	Final version submitted to EC	F. Brutin, Benkei

To request a change to this document, contact the Document Author.

CONFIGURATION MANAGEMENT

Nature of Deliverable		
R	Document, report (excluding the periodic and final reports)	
DEC	Websites, patents filing, press & media actions, videos, etc.	X
DEM	Demonstrator, pilot, prototype, plan designs	
OTHER	Software, technical diagram, algorithms, models, etc.	
ETHICS	Deliverables related to ethics issues.	
DATA	Data sets, microdata, etc	
DMP	Data Management Plan	
Dissemination level		
PU	Public, fully open, e.g., web (Deliverables flagged as public will be automatically published in CORDIS projects.)	X
SEN	Sensitive, limited under the conditions of the Grant Agreement	

ACRONYM/ABBREVIATIONS	
e-CODUCT	Fast-response Electrically heated catalytic reactor technology for CO ₂ reDUCTION

Acknowledgements

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Contents

Executive summary	6
1 Deliverable content	6
2 Brief description of the state of the art	6
3 Corrective action (if relevant)	6
4 IPR Issue (if applicable)	6
Deliverable report	7
1.1 Description of the website	7
1.2 Social media profiles	8
1.3 Managing the website and social media profiles	10
Conclusion	10

List of Figures

<i>Figure 1 e-CODUCT webpage</i>	7
<i>Figure 2 e-CODUCT LinkedIn profile</i>	8
<i>Figure 3 e-CODUCT Twitter profile</i>	9
<i>Figure 4 e-CODUCT YouTube channel</i>	9

EXECUTIVE SUMMARY

1 Deliverable content

Deliverable D7.2 - Project website is provided under Task 7.2 - Communication and Dissemination Activities.

The project website is the main entry point of the e-CODUCT project for all interested parties and contains details on the project objectives, actions, progress and results for both professionals and the public.

It contains a short and long description, all project details and project updates such as news, events and results.

<https://e-coduct.eu/>

As an integral part of project communication, the project website and social media profiles are regularly updated throughout the project.

The website will be available from the start of the project until five years beyond, so that the results will be accessible long after the end of the activities.

This deliverable is a “PU” deliverable that is fully available to the public.

2 Brief description of the state of the art

N/A

3 Corrective action (if relevant)

The delivery of the webpage has been delayed by 2 months. The delay is related to major corrections in the creation of the website and the prolonged absence of the external contractor who designed the website.

4 IPR Issue (if applicable)

N/A

DELIVERABLE REPORT

1.1 Description of the website

The project website is used for information and knowledge dissemination and regularly presents the results of the e-CODUCT project to the stakeholders.

According to the project's grant agreement Annex 1 (Part A), the e-CODUCT website is online from M4. The e-CODUCT website (<https://e-coduct.eu/>) is the main communication tool for dissemination and transfer of information related to the project.

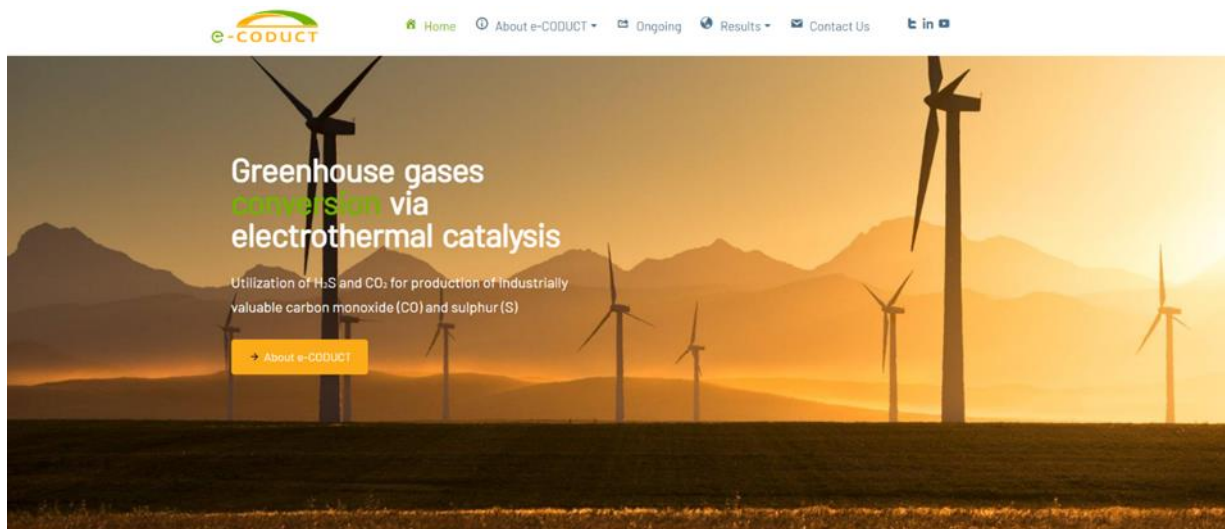


Figure 1 e-CODUCT webpage

The website contains basic project information, public project results, news, event information and also offers value-added services such as publications, newsletters and links to related news, events and projects.

The main sections of the project website in the top menu include the following:

- **Home:** Intro page presenting the main concept of the project and the consortium, including funding and contact information in the footer.
- **About e-CODUCT:** This part of the website provides a general overview of the project, e-Coduct and the consortium. Consortium contains a brief description of the partners and their role in e-CODUCT.
- **Ongoing:** This part announces all project news and events based on the work plan, including project and working meetings and the presentation of the project at other workshops.
- **Results:** This section provides all dissemination, promotion and communication materials available to the public, including
 - *Publications* (Journal/Title/Authors/Partners/Publication Date/Link)
 - *Presentations* (Title/Event/Partners/Event date)
 - *Deliverables* (Deliverable Nb./File)
- **Contact us:** Here is the contact form and contact details to communicate with the project coordinator and dissemination and communication team.

- **Social Media profiles:** This information is located at the top and bottom of all pages and provides access to the project's pages [Twitter](#), [LinkedIn](#) and [YouTube](#).
- **Newsletter subscription area**

The website is based on the WordPress platform, an open-source system that can be extended with plugins (contact forms, pop-ups, sliders, social sharing buttons, newsletters).

The domain e-coduct.eu was registered in October 2022.

All email addresses published on the website (especially on <https://e-coduct.eu/consortium/>) are strongly protected and Java scripting is used, so no spam is to be expected. The website is protected by a high-quality firewall against possible intruders, and of course the server is additionally protected and updated daily. Copies of the website are created daily in three places: on a separate server, on the existing server and in the background of WordPress itself. Image optimisation is carried out overnight, replacing the optimal images with the existing ones.

1.2 Social media profiles

Social media (LinkedIn, YouTube, Twitter) are available from month 3. Social media will be used to ensure the highest possible visibility of e-CODUCT on the internet, to increase the project's reach to the wider public and to maintain awareness of e-CODUCT among a wider audience. Communication will be complemented by the partners' own channels.

LinkedIn: @e-coduct project <https://www.linkedin.com/in/ecoduct/>

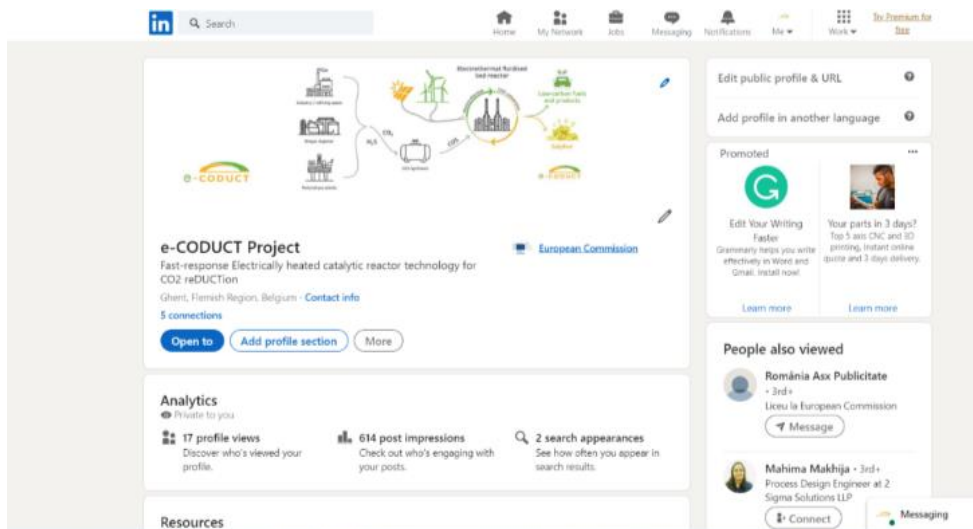


Figure 2 e-CODUCT LinkedIn profile

Twitter: @eCODUCT2022 <https://twitter.com/eCODUCT2022>

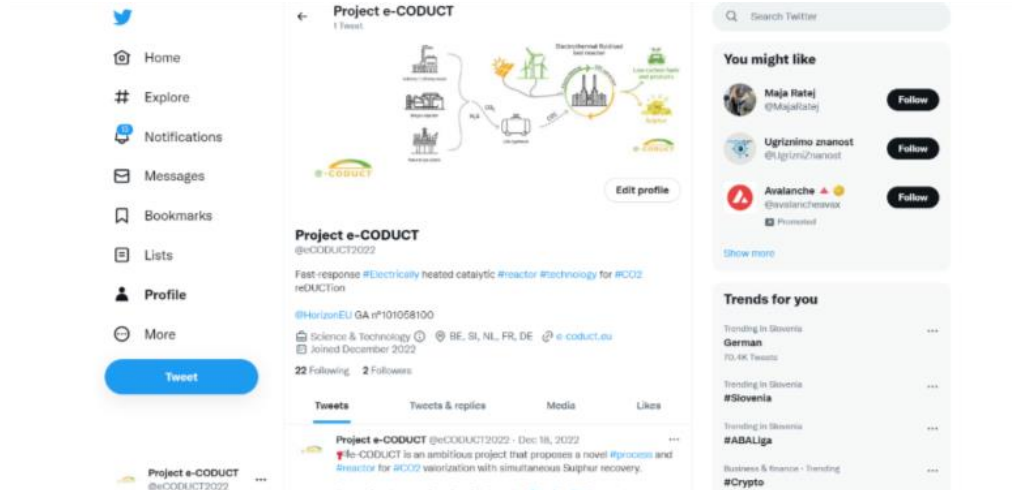


Figure 3 e-CODUCT Twitter profile

YouTube: @ecoduct2022 <https://www.youtube.com/@ecoduct2022/about>

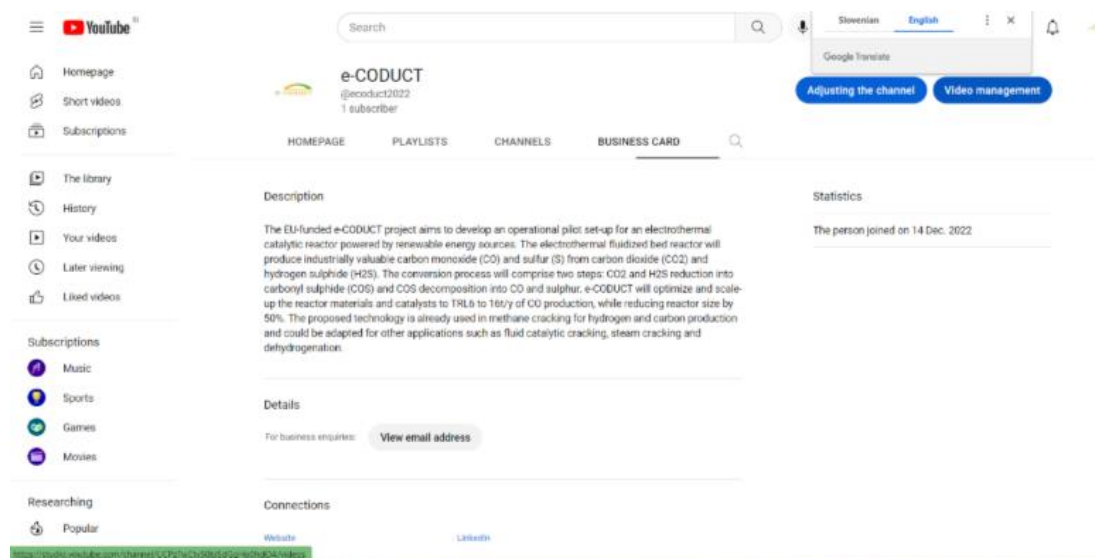


Figure 4 e-CODUCT YouTube channel

All partners will share all project-related posts on their institutional profiles to ensure wide publicity for the project outcomes. It is recommended to use the hashtags #e-CODUCT #HorizonEurope #CO2Reduction #innovation #technology for all social media posts on the project.

When replying to a tweet, make sure it appears in the tweet feed so that it can be seen by more followers and appears in your timeline when viewed from the desktop:

e-CODUCT on LinkedIn: @e-coduct project

e-CODUCT on Twitter: @eCODUCT2022

1.3 Managing the website and social media profiles

The website and social media profiles are set up and managed by NIC. The social media profiles will be updated regularly with news about the project development. The website will be regularly updated and revised as needed, especially in terms of structure and content, including news and publications, and will follow the developments of the project to make it easier for users to navigate. The website will be maintained during project implementation and for at least five years after the completion of e-CODUCT.

The project partners will regularly (monthly) inform the Communication Manager about their communication activities and fill in the Communication and Dissemination tracking activities file, which will serve as the information base for updating the e-CODUCT website and social media profiles.

Main contacts:

Coordinator: Joris Thybaut, joris.thybaut@ugent.be

Technical Coordinator: Gleb Veryasov, gleb.veryasov@totalenergies.com

Administrative Manager: Fabienne Brutin, fabienne@benkei.fr

Communication Manager: Petra Props, petra.props@ki.si

For any questions related to social media profiles and website, please contact Petra Props, copying the other three.

CONCLUSION

The use of the e-CODUCT website as the main communication and dissemination tool will add value to the project. As the project delivers results, the website will be enriched with interesting information and by disseminating updates through the project's social media channels, the project will increase the public's interest in the project results and the visibility of the website.

The use of the Google Analytics platform will provide insight into the reach of the project (number of unique visitors, number of page views)

The e-CODUCT website has been operational since January 2023.

This document can be updated during the project upon request or as needed.